

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Teacher: \_\_\_\_\_

## Universe Mash-up Grading Rubric

Category	4 points	3 points	2 points	1 point	Score
<b>Content</b>	<ul style="list-style-type: none"> <li>Covers topic in-depth with a strong central idea</li> <li>Subject knowledge is excellent</li> <li>Uses at least 5 facts and 5 details or examples</li> <li>Uses MLA bibliography and credits</li> </ul>	<ul style="list-style-type: none"> <li>Covers topic with a central idea</li> <li>Subject knowledge is good</li> <li>Uses at least 4 facts and 4 details or examples</li> <li>Uses MLA bibliography and credits</li> </ul>	<ul style="list-style-type: none"> <li>Covers essential information about topic</li> <li>Contains 1-2 factual errors</li> <li>Uses at least 3 facts and 3 details or examples</li> <li>Uses MLA bibliography and credits</li> </ul>	<ul style="list-style-type: none"> <li>Content is minimal</li> <li>Contains several factual errors</li> <li>Uses at least 2 facts and 2 details or examples</li> <li>Missing MLA bibliography or credits</li> </ul>	
<b>Creativity</b>	<ul style="list-style-type: none"> <li>Product shows a large amount of original thought</li> <li>Ideas are creative and inventive</li> <li>Uses 3 or more original ideas based on research that helps others understand the topic</li> </ul>	<ul style="list-style-type: none"> <li>Product shows some original thought</li> <li>Uses at least 2 ideas that are expressed uniquely that can benefit others</li> </ul>	<ul style="list-style-type: none"> <li>Product uses other people's ideas (giving credit), but little evidence of original thought</li> <li>Uses at least 1 idea that is expressed uniquely that can benefit others</li> </ul>	<ul style="list-style-type: none"> <li>Uses other people's ideas, but does not give them credit</li> <li>Does express any ideas uniquely in a way that can benefit others</li> </ul>	
<b>Pre-production</b>	<ul style="list-style-type: none"> <li>Treatment script shows strong evidence of high-level research and detailed planning</li> <li>Storyboard has at least 10 detailed thumbnail sketches</li> <li>Final script shows a logical sequence, good pacing, interesting dialogue and effects</li> </ul>	<ul style="list-style-type: none"> <li>Treatment script shows evidence of research and planning</li> <li>Storyboard contains at least 8 thumbnail sketches</li> <li>Final script shows flow of ideas, pacing, dialogue and effects</li> </ul>	<ul style="list-style-type: none"> <li>Treatment script shows some evidence of research and planning</li> <li>Storyboard contains at least 5 thumbnail sketches</li> <li>Final script does not flow well between ideas, dialogue and effects</li> </ul>	<ul style="list-style-type: none"> <li>Treatment script shows little evidence of research and planning</li> <li>Storyboard contains fewer than 5 thumbnail sketches</li> <li>Final script is incomplete</li> </ul>	

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<b>Production</b>	<ul style="list-style-type: none"> <li>• Production techniques demonstrate outstanding technical skills</li> <li>• Clarity of video and audio throughout the video</li> <li>• Uses at least: 10 images, 8 digital effects, one video clip and/or audio clip, and 5 voice-overs</li> <li>• If using text: no more than 8 words per scene, allows time to read, and text is easy to read.</li> <li>• Includes credits and does not use copyrighted resources</li> </ul>	<ul style="list-style-type: none"> <li>• Production techniques demonstrate technical skills</li> <li>• Clarity of video and audio is achieved</li> <li>• Uses at least: 8 images, 6 digital effects, and 3 voice-overs</li> <li>• If using text: no more than 12 words per scene, allows time to read, and text easy to read</li> <li>• Includes credits and does not use copyrighted resources</li> </ul>	<ul style="list-style-type: none"> <li>• Production techniques demonstrate beginner level skills</li> <li>• Clarity of video and audio is evident</li> <li>• Uses at least: 5 images and 1 voice-over</li> <li>• If using text: uses too many words per scene, does not allow time to read, or text is hard to read</li> <li>• Includes credits and does not use copyrighted resources</li> </ul>	<ul style="list-style-type: none"> <li>• Production skills are not evident</li> <li>• Ideas do not flow</li> <li>• Clarity of video and audio is not achieved</li> <li>• Uses fewer than 5 images and no voice-over</li> <li>• If using text: uses too many words per scene, does not allow time to read, and text is hard to read</li> <li>• Does not include credits and/or uses copyrighted resources</li> </ul>	
<b>Organization</b>	<ul style="list-style-type: none"> <li>• Content is well organized by grouping related ideas and using correct sequence</li> <li>• An overall unity and coherence producing a connected flow of content is established</li> </ul>	<ul style="list-style-type: none"> <li>• Content is organized by grouping related ideas and using sequence</li> <li>• There is unity and coherence</li> </ul>	<ul style="list-style-type: none"> <li>• Content is logically organized for the most part</li> </ul>	<ul style="list-style-type: none"> <li>• There was no clear or logical organizational structure, just lots of facts</li> </ul>	
<b>Overall effectiveness</b>	<ul style="list-style-type: none"> <li>• Strong message is conveyed</li> <li>• Video covers topic accurately, clearly, and in depth</li> <li>• Highly engages and impacts the audience</li> </ul>	<ul style="list-style-type: none"> <li>• A central message is conveyed</li> <li>• Video covers topic accurately and clearly</li> <li>• Video engages and impacts the audience</li> </ul>	<ul style="list-style-type: none"> <li>• A central theme is present</li> <li>• Video covers topic with some engagement and impact</li> </ul>	<ul style="list-style-type: none"> <li>• Video is scattered and confusing with no central message evident</li> <li>• Video is not engaging</li> </ul>	